

Tori Higa
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www.ToriHiga.com

Education

1999 BA Art, Pepperdine University, Malibu, CA

Experience

2007-present Freelance artist and designer, Riverside, CA

- Author/Illustrator for a children's picture book by *Little Lamb Books* (October 2020)
- Custom illustration and graphic design for various clients

2015-2019 Licensed original artwork to stores such as *Homegoods, TJ Maxx Online, Tuesday Morning, and Bealls Outlet*

2017-2018 Assistant to Art Director of Wall Art, *Boston Warehouse Trading Company*, Riverside, CA

- Assisted art director with daily tasks like organizing art and manufacturing samples in house
- Hand embellished art samples to be manufactured overseas
- Shipped oversized and small canvasses to customers and factories
- Adjusted art for color, scale, backgrounds, etc. in Photoshop
- Participated in meetings with buyers

2007-2014 Freelance handmade greeting card designer for *International Sanctuary*

2007-2012 Designed customizable greeting cards, stationery, plates, mugs, business cards, phone and device cases, etc. for clients such as *Card Store, Keka Case, and Ink Garden*

2003-2007 Founder of *Tori Higa Stationery*, Torrance, CA

- Created and produced a line of handmade greeting cards with my original art
- Designed many custom greeting cards for individual clients including *Amy Lau Design*
- Sold designs to *Anthropologie* for three years including doing custom work for them
- Sold cards with my original art to over 300 stores and boutiques
- Greeting card designs featured in magazines such as the "O List" in *Oprah Magazine, In Style, Life and Style, and Country Home* as well as various blogs

2000-2002 Textile Designer, *Milliken Carpet*, Santa Monica, CA

- Designed carpet patterns for large public spaces such as airports, convention centers, office buildings, etc.
- Taught basic design process to customers and architecture and design specialists

Gallery Experience

2021 Participant in member's art exhibition at the Riverside Art Museum, Riverside, CA

2020 Participant in group art show for Art Share LA Gallery, Los Angeles, CA

2019 Participant in group art show for Pepperdine alumni, Malibu, CA

2017 Participant in group art show for Pepperdine alumni, Malibu, CA

2015 Participant in group art show for Pepperdine alumni, Malibu, CA

2014 Finalist in the "Art of the Gospel Project" by Hope Heals (group show), Santa Monica, CA

Publications as an Author

2020 "The Christmas Color", Author/Illustrator, *Little Lamb Books*

2010 "Today's Top Stationery Artists 2", Author/Curator, *Schiffer Books*

2008 "Today's Top Stationery Artists", Author/Curator, *Schiffer Books*